

Naïma Gradi



Project management | Applied research & digital innovation

PhD in Psychology · University of Geneva

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PROFILE

PhD in psychology specialising in the development and evaluation of digital interventions. Experience in the operational management of an international clinical trial, user-centred design, data analysis and AI-assisted methods. Coordination of multidisciplinary teams, training and communication with diverse audiences.

PROFESSIONAL EXPERIENCE

University of Geneva — Brain and Learning Lab

Sept. 2020 – present

Postdoctoral researcher (since 2026) · PhD candidate (2021–2026) · Research assistant (2020–2021)

- **Project management:** preparation, deployment and operational follow-up of a randomised clinical trial across 3 sites (Switzerland, Israel, United States); partner coordination and risk management.
- **Protocols and training:** design of procedures for blinded and unblinded experimenters; harmonisation of practices and training of the international teams.
- **Digital solutions:** co-design of Eco-Rescue and contribution to Wave; integration with Qualtrics, pilot testing, validation and incident management with the developers.
- **Research & evaluation:** systematic review of 39 trials (25 games analysed), meta-analysis of 19 trials and publications on digital interventions for mental health.
- **AI innovation:** co-development of Ilmde, an open-source tool for structured data extraction with language models, evaluated on 40 studies (97% precision).
- **Supervision:** supervision of a research assistant and main supervisor of at least 11 master's theses.

OOB Team — Professional esports player

Jan. 2019 – Sept. 2020

GIRLGAMER World Champion (2020) and two-time European Champion (2019); high-level teamwork.

Capgemini (Airbus) — UX design intern

Feb. – Sept. 2018

Design of a Skywise interface: user interviews, personas and design workshops in an agile team (SAFe).

EDUCATION

2026 PhD in Psychology — University of Geneva

2018 Post-master's degree in Ergonomics and Cognitive Psychology — University of Toulouse 2

2017 Master's degree in Cognitive and Developmental Psychology — University of Angers

2015 Bachelor's degree in Psychology — University of Angers

SKILLS & LANGUAGES

Project management: coordination, risk management, training, agile methods (SAFe) · **Digital:** UX, testing, Qualtrics, R, AI/LLMs

Languages: French (native), English (C1, working language)

PUBLICATIONS & COMMUNICATION

First author of publications (BMC Psychiatry, 2024; JCSG, 2025; CHI PLAY, 2026) · 11 scientific presentations in 7 countries · Appearances on France 4 and ARTE, science outreach workshops.

Community involvement: committee member of the Social Campus Biotech Association, Geneva (2022–2025).